



GOVERNOR'S SECRETARIAT, BIHAR

RAJ BHAVAN, PATNA-800022

Letter No. PU-54/2008- 829 /GS(I),
From

M.M. Choudhary
Officer-on-Special Duty (Judl.)

To,

The Vice Chancellor
Patna University
Patna.

Sub:- Regarding approval of the proposed Ordinance and Regulations of M.A. in Journalism and Mass Communication under Self financing Scheme.

Sir,

I am directed to invite a reference to the University's letter no. Acad-155, dated 27-01-2011 and letter no. Acad-464, dated 16-03-2012 on the subject noted above and to inform that Hon'ble Chancellor, after due consideration of the proposal of the University and advice of the University Advisory Committee is pleased to approve the proposed Ordinance and Regulations of M.A. in Journalism and Mass Communication under Self financing Scheme, Patna University (copy enclosed) in exercise of the powers vested in him w/s 38(4) and 39(2)(ii) of the Patna University Act, 1976 as amended upto date.

Further necessary action may kindly be taken accordingly.

Encl:- As above.

Yours faithfully

(M.M. Choudhary)
Officer-on-Special Duty (Judl.)

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PATNA UNIVERSITY, PATNA

AN ORDINANCE TO PROVIDE FOR ADMISSION OF THE STUDENTS OF MASTER'S COURSE IN JOURNALISM AND MASS COMMUNICATION OF PATNA UNIVERSITY, PATNA

(TWO YEAR COURSE)

1.0 PREAMBLE:

Admission to the Master's Course in Journalism and Mass Communication (MJMC) shall be on self-financing basis.

2.0 ELIGIBILITY FOR ADMISSION AND SELECTION PROCEDURE:

- 2:1 Candidates, seeking admission to the Master's Course in Journalism & Mass Communication, shall be required to have passed a three year degree course in Arts / Science / Commerce or any other subject of any University established or incorporated by law or any other examination recognized by the University as equivalent thereto, with a minimum of 45% marks obtained at the Bachelor's level.
- 2:2 Admission to the Master's Course in Journalism and Mass Communication shall be done on the basis of an all India Entrance Test for which applications shall be invited from intending candidates through open advertisement in the news paper(s).
- 2:3 Applications for appearing at the Entrance Test shall be sold by the University on payment of Rs 500/- only to be deposited by the candidates by Demand Draft, drawn in favour of the Patna University, Patna. The application forms can also be obtained by sending a self-stamped registered envelope, along with a Demand Draft of Rs 500/- only.
- 2:4 Admission to the Journalism & Mass Communication Course shall be done strictly on the basis of the joint marks obtained by the candidates in the Entrance Test and the interview. The bifurcation of marks between the Entrance Test and the interview will be done in a ratio of 80:20 respectively.

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- 2:5 No applicant shall be admitted to the course who has not applied for admission within the notified time or who, being selected for admission, does not get herself / himself enrolled within the specified time, excepting where the delay has been condoned by the Vice-Chancellor.
- 2:6 No applicant shall be admitted to the course who, in the opinion of the Vice-Chancellor, is not a fit candidate to be admitted to the course in the best interest of the University.
- 2:7 The University's decision in all matters of admission shall be final.

3.0 BAR TO SIMULTANEOUS ADMISSION TO MORE THAN ONE COURSE AT A TIME:

No student shall be permitted to be registered simultaneously in more than one course of the University at a time, excluding certificate courses run by the University.

4.0 RESERVATION:

Reservation of seats for the course shall be as per the rules of the State Govt. for SC, ST, OBC and other reserved category candidates.

5.0 INTAKE:

A maximum number of 45 students shall be admitted to the course subject to revision of the seats from time to time by the Chancellor.

6.0 FEE STRUCTURE:

6:1 The course shall be spread over a period of two academic years. The fee for the course shall be charged at the beginning of each academic year as follows :-

	<u>Particular</u>	<u>Ist Year</u>	<u>IInd Year</u>
(i)	Admission	200.00	200.00
(ii)	Registration	100.00	100.00
(iii)	Tuition Fee	6500.00	6500.00
(iv)	Laboratory Fees	1500.00	3500.00

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(v)	Library Fee	3000.00	3000.00
(vi)	Infrastructure Development Charge	2500.00	2500.00
(vii)	Maintenance Charge	500.00	500.00
(viii)	Stationary	200.00	200.00
(ix)	Extra-Curricular Activities	500.00	500.00
(x)	Miscellaneous Charge	500.00	500.00
(xi)	Electricity Charge	250.00	250.00
(xii)	Magazine	100.00	100.00
(xiii)	Social Work	100.00	100.00
(xiv)	Identity Card	50.00	50.00
Total		16000.00	18000.00

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6.2 The fee structure may be reviewed and revised from time to time by the University after obtaining Chancellor's approval.

7.0 **EXAMINATION FEE:**

Each candidate shall have to pay Rs 1000/- (one thousand) as annual examination fee.

8.0 **SAVINGS:**

All other provisions relating to admission, not covered herein in this Ordinance, shall be continued to be covered by the existing provisions for other Master of Arts courses of the University.

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PATNA UNIVERSITY, PATNA

REGULATIONS TO PROVIDE FOR EXAMINATION OF THE STUDENTS OF MASTER'S COURSE IN JOURNALISM AND MASS COMMUNICATION OF PATNA UNIVERSITY, PATNA

(TWO YEAR COURSE)

1.0 DURATION OF THE COURSE:

1.1 The Master's Course in Journalism and Mass Communication (MJMC) shall cover a period of two academic years. The duration of the course in each session shall be from July to May.

2.0 STRUCTURE OF THE COURSE:

The course is divided into two parts i.e. Part I and Part II, each of one academic year. There shall be altogether 16 papers and the candidate shall be required to appear in 8 papers in each Part I and Part II. Each paper shall carry 100 marks, divisible into written (theory) examination, and assignment / practical examination as shown in the table given herein below:-

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PART - I

Paper No.	Paper Title	Marks			Full Marks
		Theory	Assignment / Internal Assessment	Practical	
I	Introduction to Mass Communication	80	20	-	100
II	Introduction to Journalism	80	20	-	100
III	Public Relations	80	20	-	100
IV	Advertisement	80	-	20	100
V	Audio Journalism (Radio)	80	-	20	100
VI	Visual Journalism (Television)	80	-	20	100
VII	Development Communication	80	20	-	100
VIII	Computer and its Application to Mass Media	20	-	80	100
TOTAL		580	80	140	800

PART - II

Paper No.	Paper Title	Marks			Full Marks
		Theory	Assignment / Internal Assessment	Practical	
IX	Media Technology and Management	80	20	-	100
X	Reporting, Editing and Writing in Mass Media	80	-	20	100
XI	E-Journalism	80	-	20	100
XII	Indian Constitution and Media Laws	80	20	-	100
XIII	Media Research	80	20	-	100
XIV	(Elective Papers : Select only one) (A) Photo Journalism Or (B) Print Media	80	-	20	100
XV	(Elective Papers : Select only one) (A) Rural and Environmental Journalism Or (B) Media & International Relations	80	20	-	100
XIV	Practical Training in Journalism, Project Work & Viva-Voce	-	-	100	100
TOTAL		560	80	160	800

NOTE : The detailed syllabus of the course shall be as shown in Annexure I to these Regulations.

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3.6 MEDIUM OF INSTRUCTION AND EXAMINATION:

The medium of instruction and examination shall be English / Hindi

4.0 EXAMINATION:

- 4:1 The University shall conduct examination at the end of each academic year, to be known respectively as MJMC Part - I and Part - II Examination.
- 4:2 There shall be a written examination in each of the theory papers, consisting of the marks as shown under clause 2 above. The duration of the examination of theory papers, consisting of 80 marks, shall be spread over a period of three hours. The theory papers of less than 80 marks shall have a proportionately reduced time of duration to be decided by the University in each case on its merit. Likewise, duration of the practical examination in each paper shall be fixed separately by the University by a separate order to be issued in this regard.
- 4:3 The assignment / internal assessment shall consist of 20 marks in each theory paper as shown in clause 2 above. The evaluation of the assignment / internal assessment shall be done on the basis of two half yearly internal tests, each test carrying 10 marks.
- 4:4 The sixteenth paper of Part II of the course shall consist of three components, namely,
(i) Practical training in journalism, requiring attachment of the students to a media house/television centre/radio station etc. at his/her own cost, at least for a period of three months,
(ii) Submission of a project report based on his/her attachment to the said centre on a topic to be assigned to him/her by the subject coordinator, and
(iii) Viva-voce examination.

The first two components will carry 40 marks each, while viva-voce content shall consist of 20 marks. The Project Report shall be submitted in two copies by each student. It shall be jointly examined by two examiners to be appointed by the Vice-Chancellor, who will also conduct the viva-voce examination of the candidate.

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5.0 MARKS REQUIRED TO PASS THE EXAMINATION:

- 5.1 In order to pass the examination, a student will have to pass both Part I and Part II examinations separately, securing at least 45% marks in each paper.
- 5.2 No student shall be promoted to Part II of the course unless he/she has passed in all the eight papers of the Part I examination.

6.0 AWARD OF DIVISIONS:

- 6:1 The percentage of marks required for :
- Ist Class : 60% and above in the aggregate.
- IInd Class : 45% and above but below 60% in the aggregate.
- 6:2 A candidate obtaining 75% marks or more shall be declared to have passed in Ist Class with Distinction.

7.0 ATTENDANCE:

In order to appear at the examination, a candidate:

- (a) must have 75% attendance in the aggregate.
- (b) must bear a good moral character.

8.0 AWARD OF DEGREE:

Each successful candidate shall receive a Degree in the prescribed form, specifying the subject and the class in which he / she has been placed.

9.0 SAVINGS:

Other provisions, not covered under the present regulations, shall be continued to be governed by the existing regulations for other Master of Arts Courses of the University.

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